

Headline Sponsor

# Quooker®



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## CATEGORY CRITERIA

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[designerawardsuk.com](http://designerawardsuk.com)

**SPEKVA**

 **ARTICAD**  
Designed to help you sell  
[www.articad.com](http://www.articad.com)

**Westin**  
The Cooker Hood Specialists

**Roca**

**LAUFEN**

**designerati designer**

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# TERMS & CONDITIONS

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- Each entry must detail project specification, budget, and installation regarding a single project.
- Open to projects/products completed between 1st January 2020 and 31st July 2021
- All entries MUST be submitted online via this website.
- Entries MUST include a supporting statement of up to 3000 characters (approx. 500 words) outlining the client's brief and how you interpreted that brief. A more detailed project explanation may also be provided, but this brief summary is a specific requirement of entry.
- Entries should demonstrate their success in achieving excellence for a number of key criteria. These are (in no particular order): originality and innovation; ergonomic functionality; integration with the space (including adaption of existing space design); use of materials and technology; interpretation of the client brief; and aesthetic appeal and visual impact.
- Entries MUST include itemised budget/cost details clearly showing the cost of key components of the project (and demonstrating the project's eligibility for budget-restricted categories). Items in the costing information should include (as a minimum) the charged cost of furniture, appliances, and fittings. Where the 'project' has been designed as part of a larger house redevelopment, efforts should be made to demonstrate the project's eligibility for the budget category class it has been entered for. Failure to provide cost information may result in the entry being disqualified. Note that specific budget details will not be published.
- A MINIMUM of 4 good quality photographs must be included. These should be uploaded as individual jpeg files and not embedded in Word or PDF documents. The photographs do not have to be of professional quality, but any uploaded images must be of high resolution. All entries must be accompanied by genuine photography of the completed project. CGI images cannot be accepted.
- All projects entered will be considered for possible inclusion in Designer Magazine and designerati.co.uk, so please ensure you have the client's permission to submit the project. Please note that client name can be kept anonymous if required.
- All projects MUST be designs/installations within residential properties. Multiple unit contract projects may be submitted but the number of units and scope of the development must be explained clearly.
- All work submitted must be original and in no way copied or adapted from designs by other individuals or manufacturers.

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# PRODUCT INNOVATION AWARDS

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## **Bathroom Product of the Year**

*Showcasing the best in innovation over the past year from the bathroom market*

Product Innovation Awards: Entry Requirements -

- Product launched between 1st January 2020 and 31st July 2021
- Product must be available to purchase within the UK before 1st November 2021
- Product must not be at concept / prototype stage
- Hi-res professional quality photography of product is required for judges to review

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## **Kitchen Product of the Year**

*This category is open to all innovative new kitchen products from the past year*

Product Innovation Awards: Entry Requirements -

- Product launched between 1st January 2020 and 31st July 2021
- Product must be available to purchase within the UK before 1st November 2021
- Product must not be at concept / prototype stage
- Hi-res professional quality photography of product is required for judges to review

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## **Commercial Product of the Year**

(Product should be designed primarily for use in commercial projects)

*Entries welcomed from the most creative and innovative products created for workplace, hospitality or retail design spaces*

Product Innovation Awards: Entry Requirements -

- Product launched between 1st January 2020 and 31st July 2021
  - Product must be available to purchase within the UK before 1st November 2021
  - Product must not be at concept / prototype stage
  - Hi-res professional quality photography of product is required for judges to review
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# SUPER LUXE DESIGN AWARDS

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## **Super Luxe Kitchen Project Design**

*Inviting entries for top end, big budget kitchen designs*

**BEFORE YOU ENTER** - Please have the following ready:

- A supporting statement (approx. 500 words)
- A plan/diagram/blueprint detailing the layout of the project
- Itemised budget/cost details of project
- A minimum of 4 x hi-resolution project images

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
  - Open to kitchen projects with a budget of over £50k
  - Project cost excludes VAT and installation
- 

## **Super Luxe Bathroom Project Design**

*Submissions invited for the most creative, high budget bathroom designs*

**BEFORE YOU ENTER** - Please have the following ready:

- A supporting statement (approx. 500 words)
- A plan/diagram/blueprint detailing the layout of the project
- Itemised budget/cost details of project
- A minimum of 4 x hi-resolution project images

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
  - Open to bathroom projects with a budget of over £25k
  - Project cost excludes VAT and installation
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## **Super Luxe Commercial Project Design**

*Open to all high-end commercial interior projects across all industry sectors*

**BEFORE YOU ENTER** - Please have the following ready:

- A supporting statement (approx. 500 words)
- A plan/diagram/blueprint detailing the layout of the project
- Itemised budget/cost details of project
- A minimum of 4 x hi-resolution project images

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
- Big budget projects within a commercial environment/space only



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# KITCHEN & BATHROOM DESIGN AWARDS

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## **Bathroom Design of the Year (under £15k)**

*Innovative and accomplished bathroom solutions are invited for this category*

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
  - Open to bathroom projects with a budget of under £15k
  - Project cost excludes VAT and installation
- 

## **Bathroom Design of the Year (over £15k)**

*Greater budgets mean even more creativity is expected for entries to the over £15k category*

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
  - Open to bathroom projects with a budget of over £15k
  - Project cost excludes VAT and installation
- 

## **Kitchen Design of the Year (under £30k)**

*For kitchen projects designed with maximum creativity within a smaller budget*

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
  - Open to kitchen projects with a budget of under £30k
  - Project cost excludes VAT and installation
- 

## **Kitchen Design of the Year (over £30k)**

*Entries invited for the best high-spec kitchen designed in the past year*

### **Key Entry Requirements -**

- Projects completed between 1st January 2020 and 31st July 2021
- Open to kitchen projects with a budget of over £30k
- Project cost excludes VAT and installation

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# INTERIOR SPACE AWARDS

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## **Residential Interior of the Year**

*Open to 'whole home' design schemes where a coherent and imaginative approach has created a space that is more than the sum of its parts. Key considerations include how the design has been blended throughout the home, how the functions within open-plan spaces have been defined, and how effective the design 'flows' between each room*

### **Key Entry Requirements -**

- Open to multi-room projects completed between 1st January 2020 and 31st July 2021
- Key considerations include how the design has been blended throughout the home, how the functions within open-plan spaces have been defined, and how effective the design 'flows' between each room

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## **Restaurant and Bar Interior of the Year**

*After a tough year for the sector, this category showcases the leading lights in F&B creativity and energy*

### **Key Entry Requirements -**

- Open to UK projects completed between 1st January 2020 and 31st July 2021

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## **Hotel Interior of the Year**

*Open to entries from bold, innovative, distinctive and welcoming hotel design schemes*

### **Key Entry Requirements -**

- Open to UK projects completed between 1st January 2020 and 31st July 2021

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## **Workplace Interior of the Year**

*In a rapidly changing sector, entries are invited from projects that underline creativity and productivity within highly versatile workspaces*

### **Key Entry Requirements -**

- Open to UK projects completed between 1st January 2020 and 31st July 2021

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# SHOWROOM DESIGN AWARDS

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## **Kitchen Show Space of the Year**

*The very best in new or re-worked kitchen showrooms from across the UK*

### **Key Entry Requirements -**

- Open to brand new showrooms and showroom refurbishments / redesigns completed between 1st January 2020 and 31st July 2021
  - Showroom must be open for appointments/visitors no later than 1st November 2021
- 

## **Bathroom Show Space of the Year**

*Open to new or updated bathroom show spaces from around the UK*

### **Key Entry Requirements -**

- Open to brand new showrooms and showroom refurbishments / redesigns completed between 1st January 2020 and 31st July 2021
  - Showroom must be open for appointments/visitors no later than 1st November 2021
- 

## **Furniture Show Space of the Year**

*Welcoming entries from the very best in workplace furniture showrooms*

### **Key Entry Requirements -**

- Open to brand new showrooms and showroom refurbishments / redesigns completed between 1st January 2020 and 31st July 2021
- Showroom must be open for appointments/visitors no later than 1st November 2021



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# SPECIAL PROJECTS: DESIGN CATEGORIES

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## **British Manufacturing and Design**

*Celebrating the best of British-made interior projects*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
  - Open to a single project that uses UK-manufactured or bespoke furniture
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## **International Design of the Year**

*Recognising the best residential interior design talent from outside of the UK*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
  - Open to residential projects completed outside of the United Kingdom
  - Open to non-UK-based designers only
- 

## **New Designer of the Year (Residential Projects)**

*An opportunity for the brightest new design talent in the kitchen & bathroom industry to show their best work to an industry-wide audience*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
  - Projects of any budget from any designer with less than **THREE YEARS** experience working in a design-specific role within the kitchen, bathroom or interiors sector
  - Project must be completed in a residential space
  - Project cost excludes VAT and installation
- 

## **New Designer of the Year (Commercial Projects)**

*Showcasing the work of industry newcomers who are within the first three years of their experience as designers*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
- Projects of any budget from any designer with less than **THREE YEARS** experience working in a design-specific role within the kitchen, bathroom or interiors sector
- Project must be completed in a commercial space
- Project cost excludes VAT and installation



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# BEST USE DESIGN CATEGORIES

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## **Best Use of Materials Award**

*For the best use of innovative or unusual materials in a project*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
  - Open to projects of any budget that demonstrate a highly creative use of materials
  - Project can be completed in a residential or commercial space
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## **Best Use of Lighting Award**

*Open to all projects in which lighting has taken on a key role in a successful design scheme*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
  - Open to projects of any budget that demonstrate a highly creative use of lighting
  - Project can be completed in a residential or commercial space
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## **Best Use of Flooring Award**

*The foundation of good design, this category invites entries from projects featuring highly creative, innovative, and well-considered flooring specification*

### **Key Entry Requirements -**

- Open to projects completed between 1st January 2020 and 31st July 2021
- Open to projects of any budget that demonstrate a highly creative use of flooring
- Project can be completed in a residential or commercial space



# BEST OF LUCK!

We wish you the best of luck with the designer awards 2021.  
If you have any questions or issues please feel free to get in touch with our team.

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**d** awards 12 November  
**2021**  
GRAND CONNAUGHT ROOMS  
**LONDON**